

To make sure you won't be missing anything in the future, we developed an artificial intelligence that tells you in advance what will happen. And what you should absolutely know.

WHAT YOU SHOULD ABSOLUTELY KNOW:

We are an experienced team of founders from Frankfurt who have gained a lot of experience in E-commerce, among others with our own Dr. Severin® brand. In order to improve our performance, we have created an AI that uses a neural network to analyze and predict huge amounts of data. With that, we can identify new trends and make sales forecasts.

It works. One of the largest European drugstore chains used to be a satisfied customer, now he is a share-holder. For them, as for all other partners, we predict which brands, patterns, colors or ingredients will be in demand in the future.

What are people looking for?
And how do they find it best?
In short: What decision do you have to make?
We can tell you.

AND HOW DOES IT WORK?

We provide you with an individual evaluation including a graphical forecast for each trend. No matter what you are looking for, we will find it and evaluate it for you - and supplement your search query with further relevant terms. We will tell you which products you should produce quickly to avoid missing any hype. We improve your SEO by creating a list of popular search terms to optimize your brand and your homepage. And we recommend the language and channels you should use to reach your customers in the best possible way. And all this with hard-hitting facts - and before all others. Because our neural networks are not just pocket calculators. They are capable of learning and creating accurate forecasts that can give you a relevant competitive advantage.

AND WHAT'S NEXT?

We can ask our artificial intelligence. She would tell you to work with us. Ask us. We'll tell you what's next.